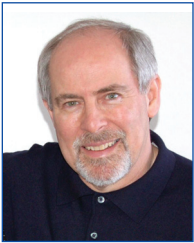


# Effective Political Communications



We can help companies, associations and organizations communicate their political goals and interests more effectively to decision-makers, key groups and voters. From Washington, D.C. to state capitols and city halls, we have developed strategic communications campaigns that have advanced business agendas. We understand that legislative, regulatory and judicial bodies have a greater effect on how we do business than ever before. And we will help you marshal your resources and make sure that your messages are heard—loud and clear.

## Our Principals



After serving as a Washington correspondent and media relations director for the U.S. Chamber of Commerce, **Henry Eason** founded Eason Communications LLC in 1989 in San Francisco, where he has developed and implemented

communications programs for many dozens of firms and organizations.

A former U.S. Senate aide and Eason Communications partner since 1990, **Ellen Eason** knows how to craft campaigns that will gain the attention of lawmakers and their influential staffs, as well as develop well-researched grass-roots efforts that build support for political efforts.



## Our Services

Message development • Media relations •  
Campaign materials • Online communications •  
Social media strategies • Speechwriting •  
Coalition strategies • Grass-roots organizing



**Eason**  
Communications LLC

425 Market St., Suite. 2200 • San Francisco, CA 94105  
(415) 242-5244 • [www.easoncom.com](http://www.easoncom.com)

## Selected Testimonials

“The expert counsel and support we've received from Eason Communications have strengthened both our internal and external communications...He knows how to make your issues as important and meaningful to potential customers as they are to you.”

– **Marc Intermaggio, Executive Vice President, Building Owners and Managers Association-San Francisco**

“Henry Eason is the consummate communications professional...He can help you hone your message, identify your audiences and how to reach them and then implement the strategies recommended.”

– **Carol Piasente, Vice President, San Francisco Chamber of Commerce**

“Eason Communications is a highly professional media group that provides creative services and first-rate advice and support.”

– **Dr. Sean Randolph, President & CEO, Bay Area Council Economic Institute**

“Henry Eason has been innovative in developing productive media relations programs enhancing the Chamber media outreach and resulting in extensive coverage.”

– **Milt Mitler, Vice President, U.S. Chamber of Commerce**

“Henry Eason is a highly experienced communications executive. I can say, unequivocally, that he is one of those individuals who is a stand out in his field...a thoroughgoing professional.”

– **Richard Anthony, The Business Roundtable**